وزارة التجـــــــارة والصناعـــــــة
Ministry of Commerce and Industry
State of Qatar • دولـــة قطـــر

Abuse of a Dominant Market Position



In a freely competitive market, every company seeks to stand out, attract as many customers as possible and maximise sales through technological excellence, market knowledge and an understanding of consumer needs, alongside product quality and suitable pricing. These factors contribute to increasing its market share.

A high market share, together with market power and the reputation and standing of the brand, are among the key factors that enable a company to hold a dominant position in the relevant market.